



Minority Owned Business Laguna Media Group Wins the 2022 NMSDC National Supplier of the Year Award

DALLAS, Texas - Local Minority Owned Business [Laguna Media Group](#) received the coveted National Supplier of the Year **Class 1** Award last week during the National Minority Supplier Development Council 50th Anniversary Conference & Exchange Awards Gala in New Orleans, with the award presented by NMSDC President & CEO, Ying McGuire.

Every year, the National Minority Supplier Development Council (NMSDC) recognizes Asian-Indian, Asian-Pacific, Black, Hispanic and Native American minority business

enterprises for their business growth and development, operational success, support of other minority businesses, and active participation in the community. The honorees are divided into four categories, based on annual sales.

This year Laguna Media Group's nomination in the Class I, was submitted to the National organization by the Dallas Fort Worth Minority Supplier Development Council (DFW MSDC) and Laguna's client, Dallas Area Rapid Transit - DART. The local Council winners were then considered for the Regional Awards, and the regional winners made the last round as nominees for the National Award.

Margo Posey, DFW MSDC President & CEO said: "As we come close to our 50th anniversary of connecting, developing and advocating for minority owned businesses in the Dallas Fort Worth area, we are extremely proud of our National winner Laguna Media Group. This business has taken the development opportunities and connections facilitated by our Council and has demonstrated with their agile solutions and service offerings why they should be the vendor of choice for our buying entities and other Minority Business Enterprises (MBE's)".

Laguna Media Group's President & CEO, Silvana Rosero, added: "Representing the values of the Latino business community in the United States as resourceful, innovative and tenacious - while highlighting the power of a diverse and inclusive business ecosystem - make our 20th Anniversary celebration even more special. We start a bright new chapter in our business history as we continue growing with the support of corporations, public sector entities, nonprofits and minority businesses alike - with many of those, right here in the North Texas area."

About the Dallas Fort Worth Minority Supplier Development Council

Established in 1973, the Dallas Fort Worth Minority Supplier Development Council (DFW MSDC) is a nonprofit business organization that certifies, connects, develops and advocates for minority owned businesses and is a sourcing resource for corporate and public sector buying entities. The mission of the DFW MSDC is to encourage and facilitate procurement and business opportunities between Buying Entity Members and Certified Minority Business Enterprises (MBEs). The participation, volunteer work and financial support of our stakeholders and members have helped the Council deliver needed programs, connect MBEs to business opportunities and create jobs in our community.

The DFW MSDC is an affiliate of the National Minority Supplier Development Council (NMSDC), a network of national Councils that advances business opportunities for certified minority business enterprises and connects them to corporate and public sector agency members. To learn more go to www.dfwmsdc.com

About Laguna Media Group

Founded in 2002, Laguna Media Group is a multi-cultural creative hub. They provide Integrated Marketing services focusing on Digital **and Social Media Strategies**, **Visual Content Creation** and **Live Audio Visual Experiences**.

Their business technology focus with a social responsibility alignment perspective has earned Laguna Media Group the recognition from clients and suppliers alike. Previous awards earned by this business include the Oncor Rising Star Supplier of the Year, 3 times the DFW MSDC E (Excellence Award), the Greater Dallas Hispanic Chamber of Commerce (GDHCC) Q & E (Quality and Excellence) Entrepreneur

Award, the GDHCC La Cima Entrepreneurship Award and the Telly Award. To learn more about Laguna Media Group go to www.lagunamg.com

To learn more about this award go to:

<https://www.nmsdcconference.org/national-supplier-of-the-year-award>

And

<https://nmsdc.org/nmsdc-announces-50th-anniversary-awards-recipients/>

To learn more about Laguna Media Group go to

www.lagunamg.com

