

DFW MSDC HEALTHCARE INDUSTRY GROUP



A MESSAGE FROM OUR CO-CHAIRS

In December 2020, the Dallas Fort Worth Minority Supplier Development Council (DFW MSDC) launched a Healthcare Industry Group. This initiative is co-chaired by Guy Toliver, JD, Director of Inclusion & Supplier Diversity, Parkland Health and Hospital System (PHHS), and Pamela Nelson, PhD, President & CEO, Bracane Company. Our group serves as a bridge to connect the industry. Below we have listed several benefits of joining the DFW MSDC Healthcare Industry Group:

- Foster MBE to MBE Networking
- Identify Partnering Opportunities
- Build Relationships with Tier I Contractors
- Build Community and Share Best Practices
- Discuss Industry Trends
- Identify Distribution Channels

The DFW MSDC Healthcare Industry Group is open to all DFW MSDC Buying Entity members and DFW MSDC-certified MBEs providing

“This is an opportunity for MBEs to network with other MBEs, explore opportunities to partner with other MBEs, to provide services to Tier 1 and large Buying Entities and build a community of support to learn and share best practices.”

- Pam Nelson, CEO Bracane Company

Healthcare products and services within these key sectors:

- Healthcare services and facilities
- Medical devices, equipment, hospital suppliers
- Healthcare product manufacturers
- Medical insurance, medical services, and managed care
- Pharmaceuticals, Research & Development
- Healthcare Information Technology

We are committed to supporting supply chain professionals and suppliers of the region. The DFW MSDC Healthcare Industry Group is designed to bring stakeholders together to address common challenges and procurement opportunities in a safe productive environment.

YOUR STORY. YOUR SUCCESS. IN THE NEWS.

Minority Business Entities and Buying Entities:

Each edition of the Healthcare Industry Group newsletter is a tool to communicate your message to peers, customers, potential clients or suppliers.

As a member of the DFW MSDC Healthcare Industry Group this is your publishing forum. Submit a success story, share a new product or service, provide a link to your company's upcoming opportunities. It's easy.

Articles and features are limited to 700 words. Submissions can be emailed to Fredericka Lartey at fredericka@mbdacares.com.



"Our focus is to regularly exchange best practices with other Buying Entities, discuss current industry trends and identify distribution channels."

- Guy Toliver, Director, Inclusion & Supplier Diversity, PHHS



Missed a Meeting? Watch the Recording On-Demand!



December 2020

Watch our Kick-Off webinar, featuring the DFW MSDC Healthcare Industry Group Co-Chairs, Dr. Pam Nelson and Guy Toliver, as they discuss the purpose and future of this group.

Watch Now

Access Code: wdT5jks\$



January 2021

Business Opportunities discussion surrounding COVID-19 vaccinations.

Watch Now

Access Code: #QgjUzD6



March 2021

Hear Parkland's Executive Vice President & Chief Clinical Officer, Dr. Roberto de la Cruz discuss life in the time of COVID.

Watch Now

LIFE DURING THE TIME OF COVID WITH DR. DE LA CRUZ - Q&A

Responses to questions asked during the March 24, 2021 DFW MSDC Healthcare Industry Group Forum: A Conversation with Chief Clinical Officer Dr. Roberto De La Cruz, Parkland Health & Hospital System "Life During The Time of COVID: Reflections on the past year and looking ahead at the future".

1. Can your organization help in providing vaccines to our underserved Asian American community especially to the elderly - many are not computer literate, have language issues, and a lack of transportation. Perhaps a mobile vaccine clinic can be mobilized to community locations?

We've been working diligently throughout the pandemic to ensure our populations who do not have supportive services continue to have access to information and services. Educational materials have been translated to various languages and we also collaborate with coalitions and organizations that serve immigrant and refugee populations.

We have our first introductory meeting with the vaccination operations team next week to discuss mobile vaccinations. We do not have any details, at this time, nor a start date. Separately, we are already in conversations with a group in Garland and a Vietnamese Community Center working to coordinate vaccination efforts.

2. Is your hospital having issues getting the PPE that they need? Do you see the needed items for PPE changing?

Currently local hospitals don't have a need for PPE. This includes surgical and N95 masks as well as gowns and gloves.

3. Do you think that those that have had and recovered from COVID should also get the vaccine?

Yes, you should be vaccinated regardless of whether you already had COVID-19. That's because experts do not yet know how long you are protected from getting sick again after recovering from COVID-19. Even if you have already recovered from COVID-19, it is possible—although rare—that you could be infected with the virus that causes COVID-19 again.

If you were treated for COVID-19 with monoclonal antibodies or convalescent plasma, you should wait 90 days before getting a COVID-19 vaccine. Talk to your doctor if you are unsure what treatments you received or if you have more questions about getting a COVID-19 vaccine.

Experts are still learning more about how long vaccines protect against COVID-19 in real-world conditions. The CDC will keep the public informed as new evidence becomes available.

4. What will be the on-going, long-term, (medical) strategy to minimize future outbreaks? What can individuals and companies do to help minimize future illnesses as a result?

Individuals and businesses should stress the effectiveness and importance of vaccination, as well as maintenance of mitigation strategies (mask, physical distancing, hand washing).

Experts are working to learn more about both natural immunity and vaccine-induced immunity. Learn more about why getting vaccinated is a safer way to build protection than getting infected.

For more information, visit: <https://bit.ly/3guXUau>

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MAY 24-26 2021

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ACCESS 2021 Features

- Conversation with CEOs
- CPO Summit
- Reverse Pitch Presentations (Buying Entities present to MBEs)
- One-on-One Matchmakers
- Category Focused Round Tables
- Category/Industry Symposiums
- Marketplace Connections
- Plenty of Opportunities to Chat
- Plus...State of Texas Spot Bid Fair

Registration Opens Soon

Check dfwmsdc.com for
More Information!

Did You Know?

The U.S. Healthcare industry is now worth \$3,504 trillion.

Healthcare spending statistics show that the healthcare industry in the United States has seen significant growth over the last five decades. This can be attributed to rising healthcare costs and a population that has become a lot more health-conscious.

Source: MedAlertHelp

SAVE *the* DATE

**JUNE HEALTHCARE
INDUSTRY GROUP MEETING**

A Discussion with Alcon Supplier Diversity

**Wednesday, June 23, 2021
1:00 PM CST**